

# TRAVEL WITH PURPOSE



Hilton

## ESG STRATEGIC FRAMEWORK



### E

Environmental

#### PAVING THE WAY TO NET ZERO

CLIMATE ACTION  
DESTINATION STEWARDSHIP



#### WATTS CARBON/ENERGY



Cut managed portfolio emissions intensity by 2030 (1.5°C scenario)

Cut franchised portfolio emissions intensity by 2030 (well-below 2°C scenario)



Drive toward a net zero future



#### WATER



Cut water use in half by 2030



#### WASTE



Cut waste in half by 2030



### S

Social

#### CREATING AN ENGINE OF OPPORTUNITY

HUMAN RIGHTS  
DIVERSITY, EQUITY & INCLUSION



#### CAREERS



Create learning and career growth opportunities for Team Members and communities with a focus on underrepresented groups



#### COMMUNITIES



Meaningfully impact community members

- ✓ Local Support
- ✓ Disaster Relief
- ✓ Economic Opportunities



#### CONDUCT



Promote responsible, inclusive conduct across our value chain operations



### G

Governance

#### ADVANCING AND MEASURING OUR GOALS

INTEGRITY  
TRANSPARENCY



#### PUBLIC AFFAIRS



Advocate for public policies that advance our Travel with Purpose goals



#### PARTNERSHIPS



Create and partner with cross-industry networks to advance Travel with Purpose objectives



#### POLICIES & REPORTING



Operate through best-in-class measurement (LightStay), governance and oversight